



## ECO-FRIENDLY PRODUCTS



## OFFER A RESPONSIBLE CHOICE

- Plastic toothbrushes will pollute the earth for 500 years.
- Over 4 billion plastic toothbrushes are thrown away every year.
- The OLA Bamboo toothbrush handles are 100% biodegradable.
- Our packaging is 100% recyclable and does not contain any plastic







# BAMBOO TOOTHBRUSHES

## Adult Toothbrushes

Bristle colors

- Red
- Green
- White
- Blue

Bristle type

- Soft
- Ultrasoft
- Medium

## Kids Toothbrushes

Bristle colors

- Red/Blue
- Yellow/Green
- Turquoise/White
- Pink/Purple

Bristle type

- Soft





# TOOTHBRUSH

## CHARCOAL INFUSED BRISTLES

- 100% biodegradable engraved handle
- Soft bristles infused with charcoal for a radiant whiteness







## SPECIAL EDITION STUNNING TOOTHBRUSHES

- 100% biodegradable engraved handle
- Odyssey Edition with purple bristles
- Wind Rose Edition with yellow bristles





## TOOTHBRUSHES FOR DOGS AND CATS

- Curved head specially designed to better reach all teeth in the animal's oral cavity
- Compact head for effective, more pleasant brushing
- Two formats available: Small Dog or Cat and Large Dog
- The handle of the toothbrush is 100% compostable and biodegradable. It is made of bamboo.
- The bristles of the OLA Bamboo toothbrush are made of high quality nylon for better brushing.
- Dry before storing
- According to some studies, bamboo has natural antimicrobial properties.
- Designed in Canada and made in China
- The packaging is also recyclable or compostable by your city.
- Bamboo cultivation is done without using pesticides or insecticides
- Bamboo forests absorb 35% more CO2 than a regular mixed forest







## OLA TECH

- Pointed bristles on the edges for cleaning under the gums
- Curved bristles at the tip of the head to reach the molars at the back of the mouth
- Regular head larger than the compact head of our other OLA Bamboo toothbrushes
- Engravings on the handle for a better grip
- Soft bristles for gentle brushing
- The handle of the toothbrush is 100% compostable and biodegradable. It is made of bamboo.





## THE BENEFITS OF OLA BAMBOO

The OLA Bamboo toothbrush has many distinct characteristics that make it unique in its market.

- ✦ The head of the toothbrush is designed to reach all teeth while offering an efficient and **pleasant brushing experience**.
- ✦ The shape of the bristles solves a problem that healthcare professionals have been pointing out for ages the ability **to brush the hard-to-reach molar teeth thoroughly**.
- ✦ **The handle design has a unique curve** and a distinct shape that offers comfort for the lips during brushing
- ✦ Unlike its competitors, OLA Bamboo's packaging is **100% recyclable** and does not contain any plastic.

Together, we are planting trees for each product sold, a portion of sales is donated to Compensation CO2.

Last year, we planted over 1,000 trees in Canada. In the near future, our goal is to join forces with organisations around the world.





# FREQUENTLY ASKED QUESTIONS

## What is your mission?

Our mission is to democratize the bamboo toothbrush and make it accessible to the greatest number of consumers possible to reduce the amount of plastic being consumed and create a long-lasting positive impact on our environment.

## Why not use Maplewood or fir for the handle?

A Maple tree takes 40 years to reach its full maturity and can live many decades on after that. Same goes for Fir trees and other native Canadian trees. Bamboo, on the other hand, is ready to be harvested after 8 weeks which makes it one of the most highly renewable plants in the world!

## Is there a difference in brushing between the plastic toothbrush and the bamboo toothbrush?

The quality of brushing stays the same, no matter what type of material is being used to create the handle. The most important parts of the toothbrush when it comes to brushing quality are the bristles and the head, paired with a good brushing technique.

## Must we obtain licenses to sell toothbrushes in Canada?

Since manual toothbrushes are categorized as Class 1 medical instruments by Health Canada, any company that manufactures or distributes them must obtain an establishment license by Health Canada. OLA Bamboo's license number is LEIM7090.

## Do dentists recommend your toothbrush?

Some dental clinics currently offer OLA Bamboo toothbrushes to their patients. We have also received many positive feedback from dental hygienists, dental assistants and dentists. We also consult with dental healthcare professionals in developing new, innovative products.







## OUR PRODUCTS







## ECO-FRIENDLY DENTAL FLOSS

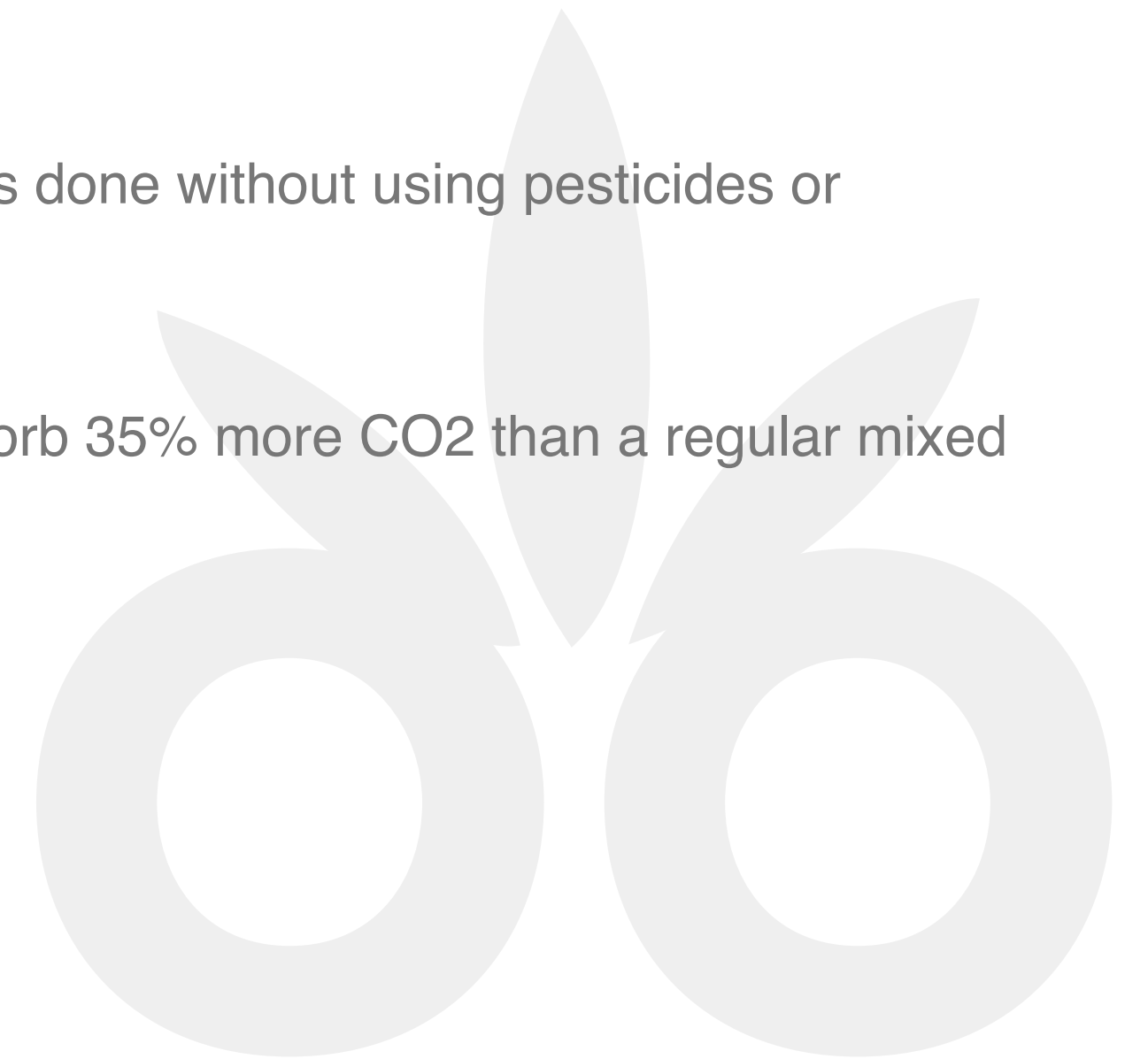
- 30m dental floss roll
- 100% natural and biodegradable
- Recyclable packaging
- No plastic
- Ingredients: Mulberry silk, candelilla wax and natural mint flavoring





## BAMBOO TOOTHBRUSH TRAVEL CASE

- Reusable
- Biodegradable
- Bamboo cultivation is done without using pesticides or insecticides.
- Bamboo forests absorb 35% more CO<sub>2</sub> than a regular mixed forest.

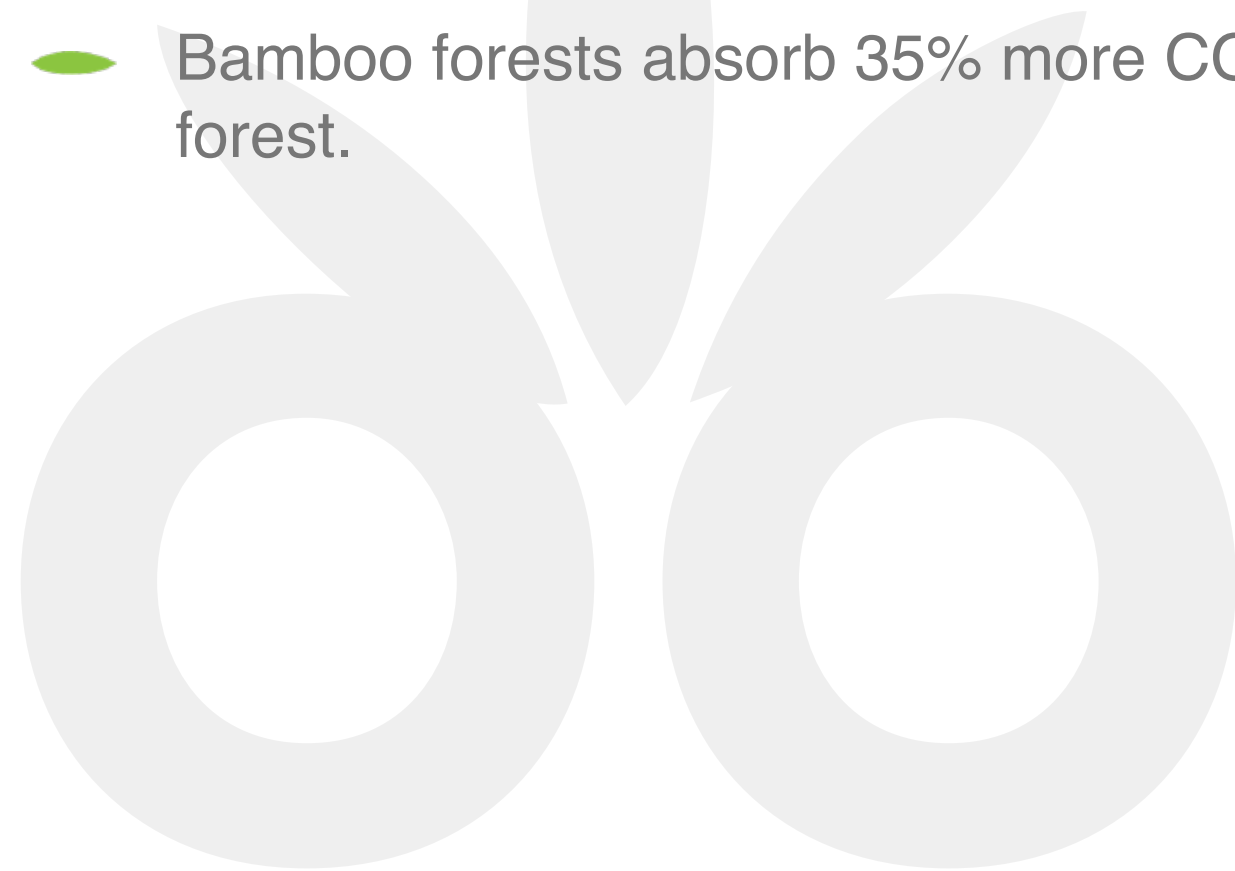






# BAMBOO TOOTHBRUSHES HOLDER

- Holds 4 or 6 toothbrushes
- Easy to assemble
- No glue required
- Made of bamboo
- Bamboo cultivation is done without using pesticides or insecticides.
- Bamboo forests absorb 35% more CO2 than a regular mixed forest.

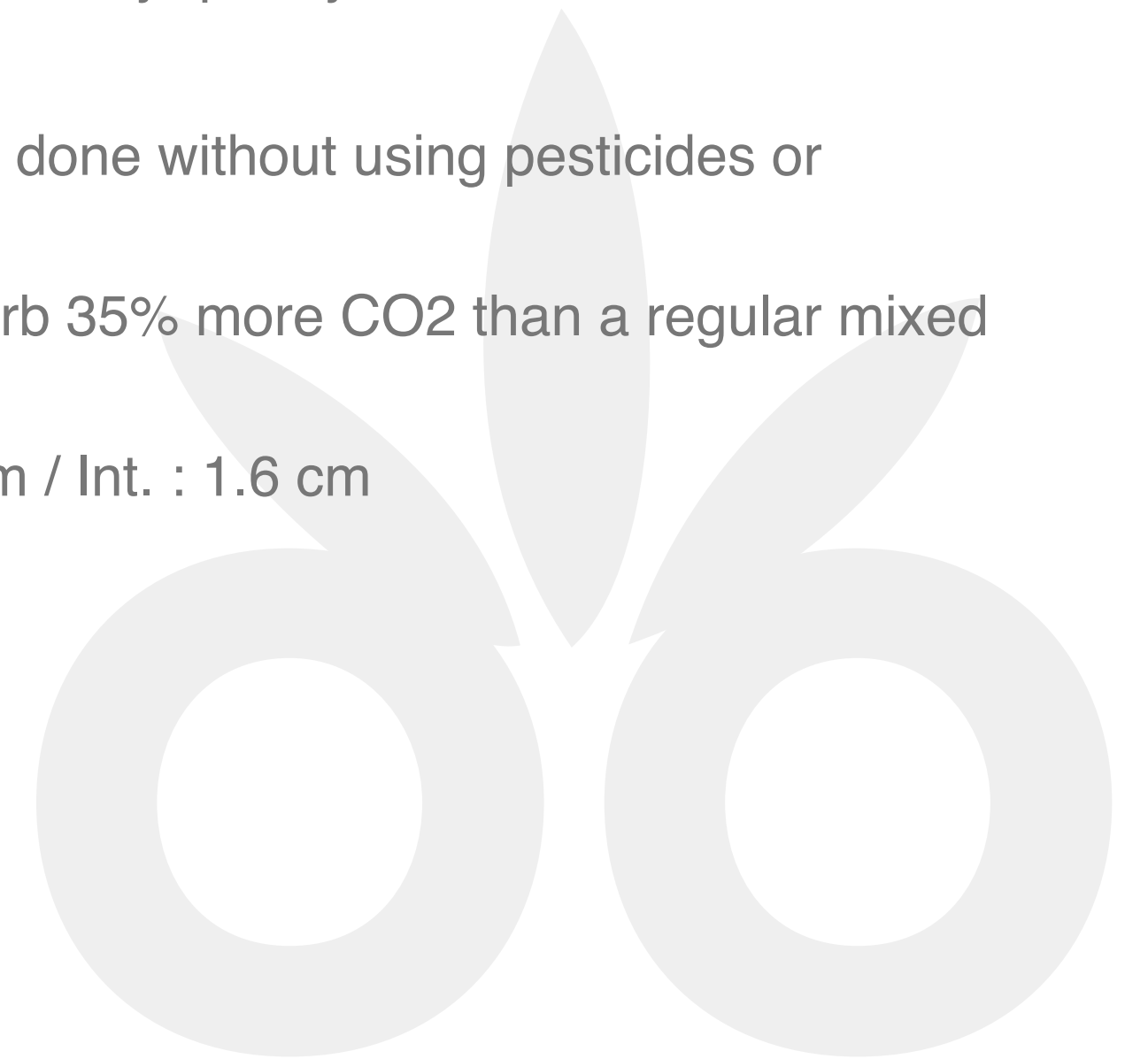






## BAMBOO TOOTHBRUSH DONUT

- Individual toothbrush holder
- Perfect for small spaces.
- Allows the toothbrush to dry quickly.
- 100% bamboo
- Bamboo cultivation is done without using pesticides or insecticides
- Bamboo forests absorb 35% more CO<sub>2</sub> than a regular mixed forest
- Outer diameter : 5 cm / Int. : 1.6 cm
- Height : 3 cm







# BAMBOO MAKEUP REMOVER PADS

- 16 pads inside a bamboo storage box with a wash bag
- Reusable
- 70% bamboo viscose and 30% cotton fiber
- Machine wash and tumble dry in the bag provided for this purpose.
- Biodegradable fibers
- The fiber/hectare ratio is one of the highest of all textile fibers.







## REFILL - BAMBOO MAKEUP REMOVER PADS

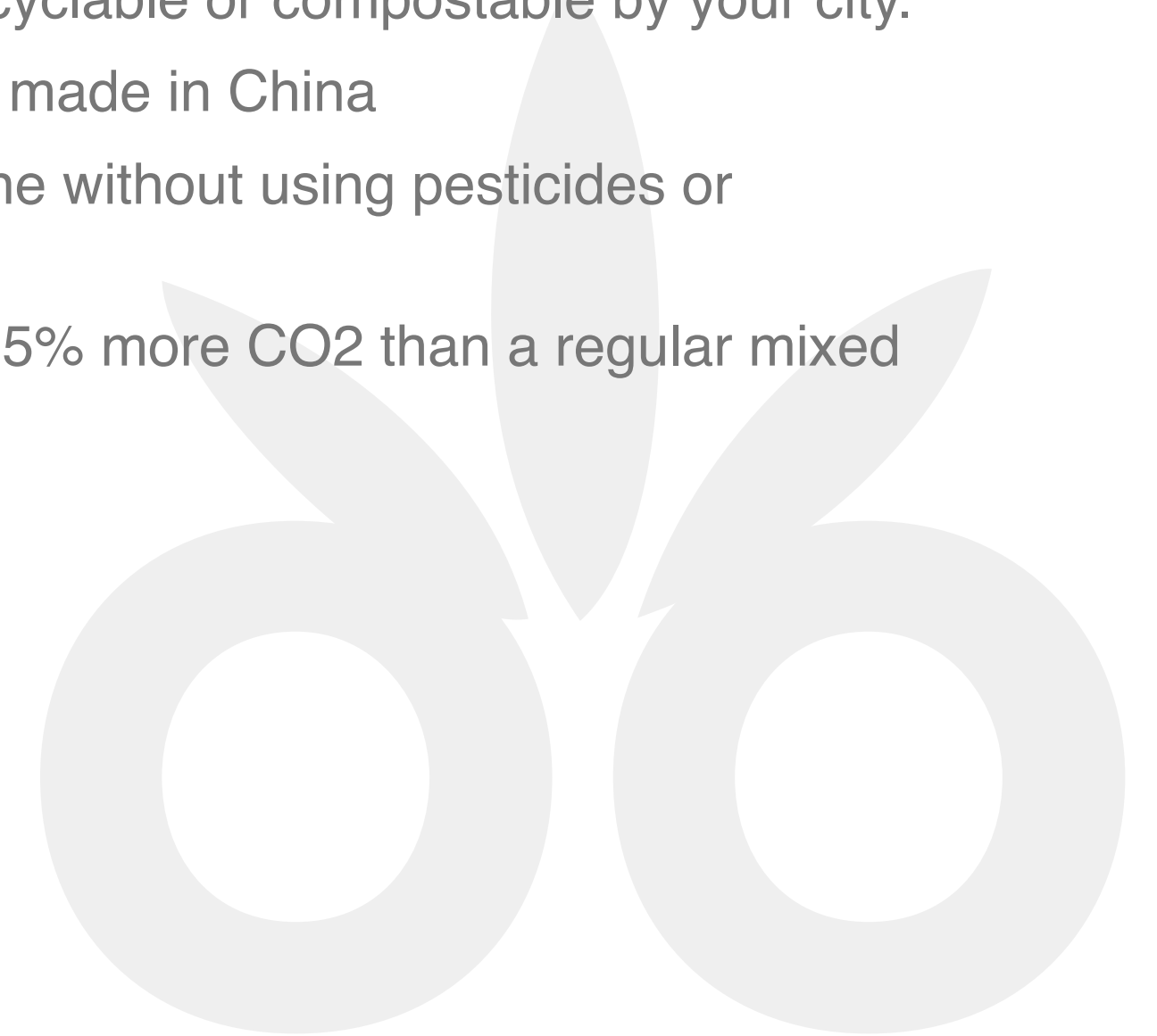
- 16 makeup remover pads
- Reusable
- 70% bamboo viscose and 30% cotton fiber
- Machine wash and tumble dry in the bag provided for this purpose.
- Biodegradable fibers
- The fiber/hectare ratio is one of the highest of all textile fibers.



## BAMBOO COTTON SWABS

### BOX OF 400

- Each box contains 400 cotton swabs.
- Made of natural bamboo and cotton, 100% compostable
- Soft cotton
- Bamboo cotton swabs are sturdier than plastic or cardboard ones.
- The packaging is also recyclable or compostable by your city.
- Designed in Canada and made in China
- Bamboo cultivation is done without using pesticides or insecticides
- Bamboo forests absorb 35% more CO2 than a regular mixed forest







# ALL-PURPOSE CLEANING TABLET

- One tablet for 500 ml of All-Purpose Cleaner
- Bamboo and tangerine scent
- Natural, vegan, biodegradable product
- When mixed with water, it yields 500 ml of cleaning agent
- Eliminate hundreds of plastic bottles
- Bottle not included
- Made in Quebec in collaboration with the company Filo
- Comes in compostable paper packaging





# NATURAL DEODORANT

## CUCUMBER AND ALOE VERA



- Natural, effective deodorant scented with cucumber and aloe vera in a cardboard tube
- Made in Canada
- Aluminium-Free
- Paraben-Free
- With antioxidants and vitamin E
- Moisturizing, antibacterial and anti-odour properties
- 42 grams of product
- 100% recyclable cardboard packaging
- Ingredients : Cocos Nucifera (Coconut) Oil\*, Dicaprylyl Carbonate\*, Zea Mays (Corn) Starch\*, Cetearyl Alcohol\*, Tapioca Starch\*, Cera Alba (Beeswax/Cire d'abeille)\*, Glyceryl Behenate\*, Zinc Ricinoleate\*, Ethylhexylglycerin, Tocopheryl Acetate, Fragrance/Parfum.

\*: Natural





## BAMBOO STRAWS

- Box of 6, 12 or 50 bamboo straws, including a metal and nylon cleaning brush
- 100% biodegradable
- For replacing plastic disposable straws
- Ideal for any drinks, for use at home or at the restaurant.







## SMOOTHIES STRAWS

- Box of 2 bamboo straws, including carrying case made of cotton and cleaning brush made of metal and nylon.
- Length: 18.5 cm
- Width: 11-13 mm
- 100% biodegradable
- Made in Vietnam
- For replacing plastic disposable straws
- Ideal for slushy or smoothie.





## WOODEN UTENSILS

- Box of 12 wooden forks
- Box of 12 wooden knives
- Box of 12 wooden spoons
- 100% biodegradable
- To be put in a compost bin with leftover food after a meal.
- Ideal for camping and parties

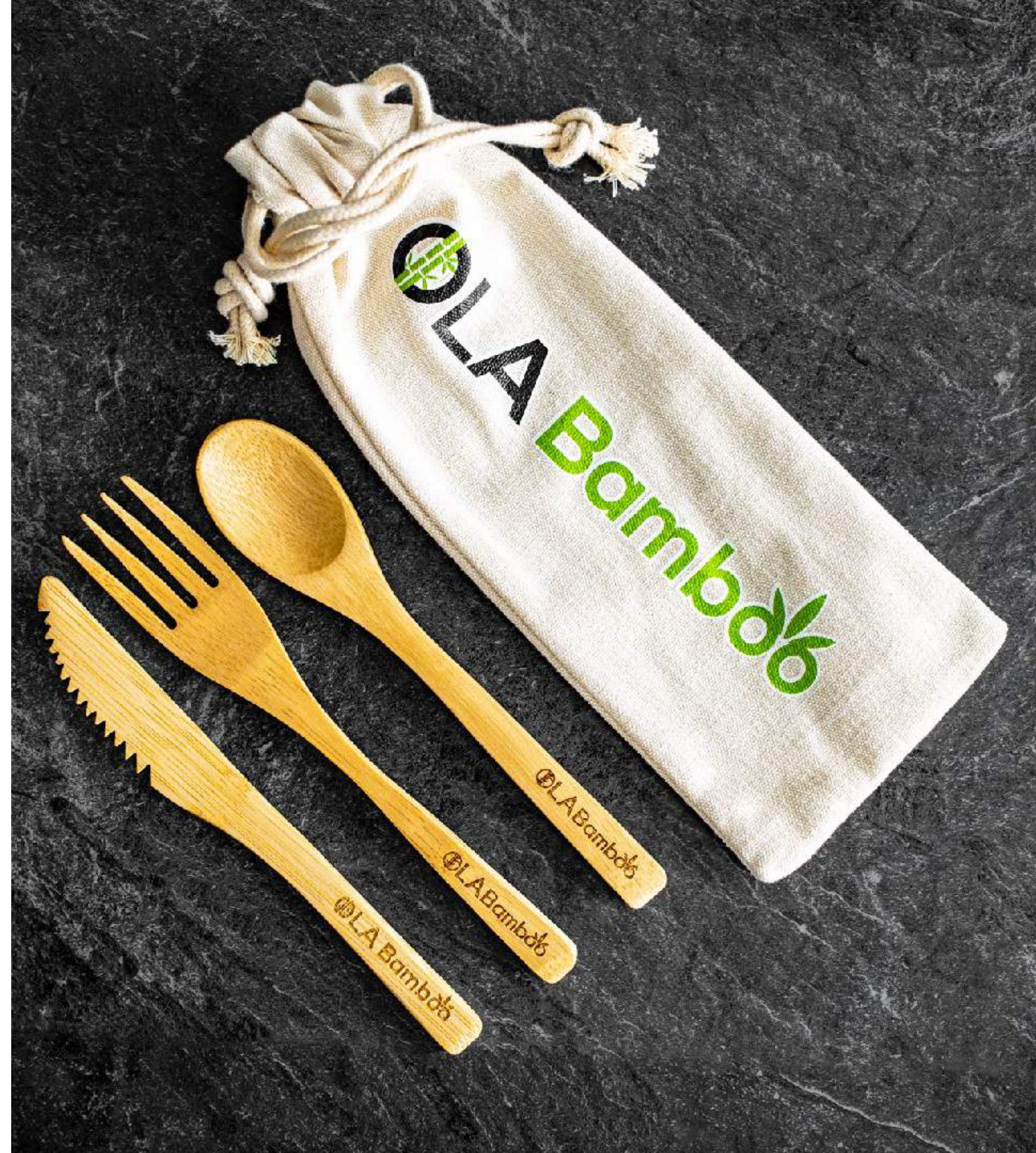






## REUSABLE BAMBOO UTENSILS

- Each set contains: 1 fork, 1 knife, and 1 spoon made of bamboo along with a travel bag.
- Perfect for lunch boxes, the office, travelling, or at home.
- Long service life.
- Replaces plastic utensils.
- It's best not to put the products in the dishwasher to ensure their durability. Allow them to dry before storing them.





## ZERO WASTE KIT

- Each set contains: 1 bamboo straw with 1 cleaning brush, 1 fork, 1 knife, and 1 spoon made of bamboo along with a travel bag. All items inside are reusable.
- Perfect for lunch boxes, the office, travelling, or at home.
- Long service life.
- Very light and super trendy.
- Replaces plastic utensils.
- Wash straw before first use.
- It's best not to put the products in the dishwasher to ensure their durability. Allow them to dry before storing them.
- Designed in Canada, made in China.
- Made of bamboo.
- Bamboo forests absorb 35% more CO<sub>2</sub> than a regular mixed forest.





## ZERO WASTE KIT - WITH CHOPSTICKS

- Each assortment contains the following: 1 straw, 1 washing brush, 1 fork, 1 knife, 1 tablespoon and 2 chopsticks in a small transport placemat.
- All items inside are reusable.
- Perfect for lunch boxes, the office, travelling, or at home.
- Long service life.
- Very light and super trendy.
- Replace plastic utensils.
- Wash straw before first use.
- It's best not to put the products in the dishwasher to ensure their durability. Allow them to dry before storing them.
- Designed in Canada, made in China.
- Made of [bamboo](#).
- Bamboo forests absorb 35% more CO2 than a regular mixed forest.
- Bamboo cultivation is done without using [pesticides](#) or [insecticides](#)







# ZERO WASTE KIT FOR CHILDREN

- Each assortment contains the following: 1 straw, 1 washing brush, 1 fork, 1 knife, 1 soup spoon in a cute little transport placemat.
- Ideally sized utensils for young children.
- All items inside are reusable.
- Perfect for lunch boxes, the office, travelling, or at home.
- Long service life.
- Very light and super trendy.
- Replace plastic utensils.
- Wash straw before first use.
- It's best not to put the products in the dishwasher to ensure their durability. Allow them to dry before storing them.
- Designed in Canada, made in China.
- Made of [bamboo](#).
- Bamboo forests absorb 35% more CO2 than a regular mixed forest.
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## SET OF 3 REUSABLE PRODUCE BAGS

- Includes 3 wide bags measuring 30.48 cm by 38.1 cm
- Made of organic cotton
- Machine washable in cold water, but hang to dry. Do not put in the dryer.
- Perfect for fruits, vegetables and herbs
- The bags are designed in Canada and made in China.

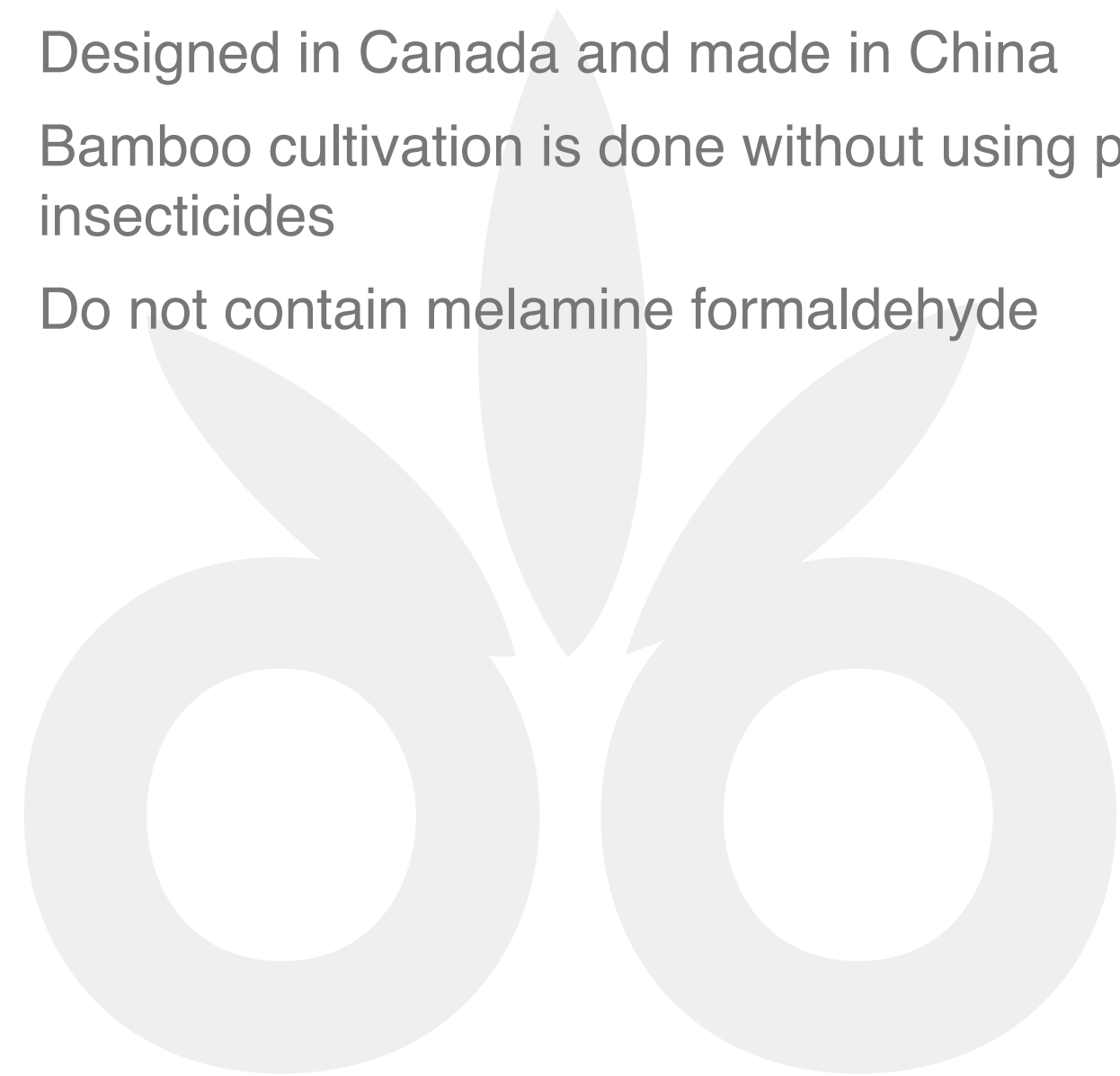






## BAMBOO PLATE WITH SUCCION BASE

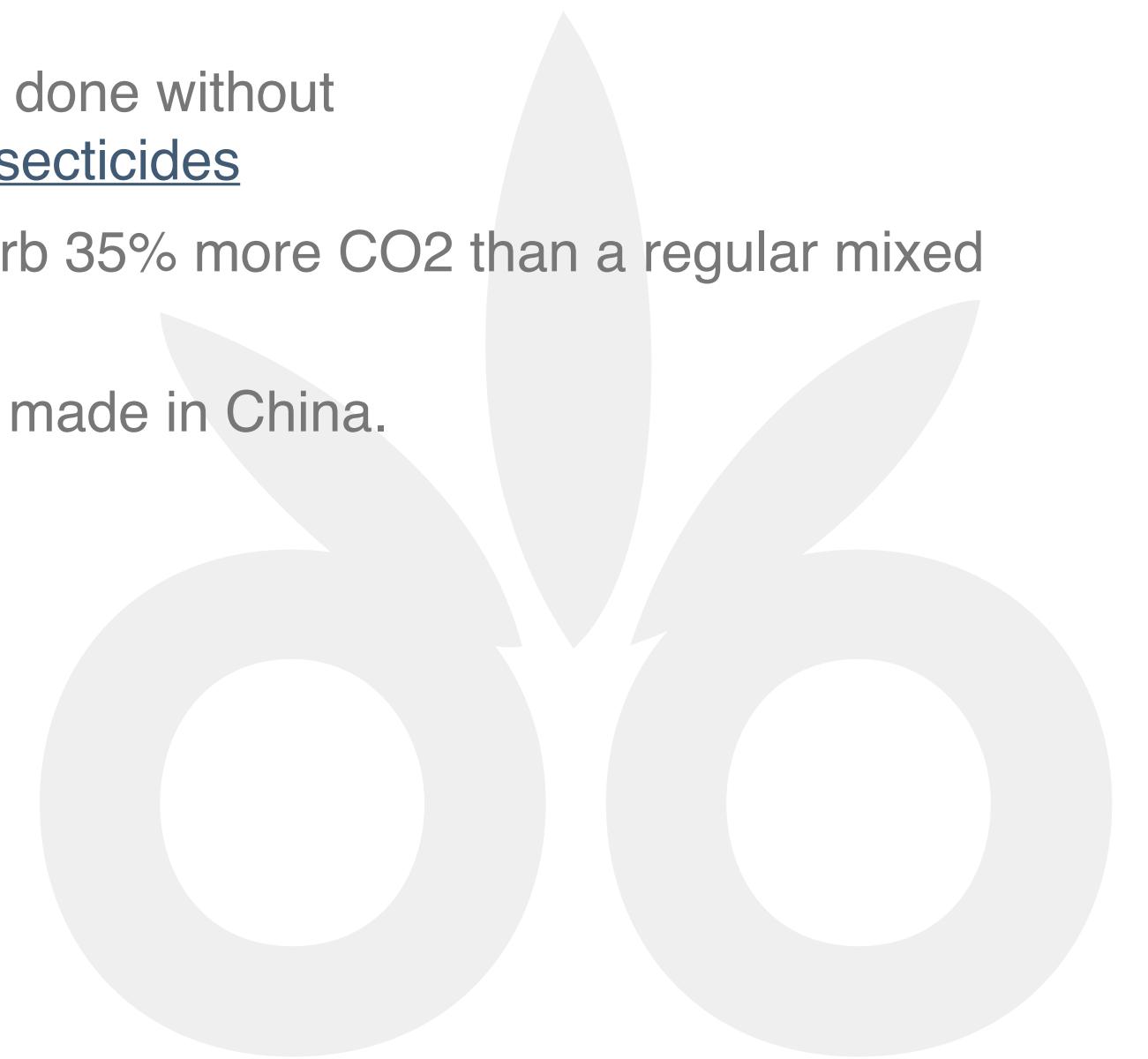
- Plate made of natural bamboo
- Silicone suction cup—BPA- and phthalate-free
- The plate is treated with a corn- and soy-based oil.
- Package-free
- Designed in Canada and made in China
- Bamboo cultivation is done without using pesticides or insecticides
- Do not contain melamine formaldehyde





## REUSABLE COOKING UTENSILS

- An assortment including a spoon, spatula, spaghetti spoon and tongs, all made of bamboo.
- Long service life.
- It's best not to put the products in the dishwasher to ensure their durability. Allow them to dry before storing them.
- Made of bamboo
- Bamboo cultivation is done without using pesticides or insecticides
- Bamboo forests absorb 35% more CO2 than a regular mixed forest
- Designed in Canada, made in China.

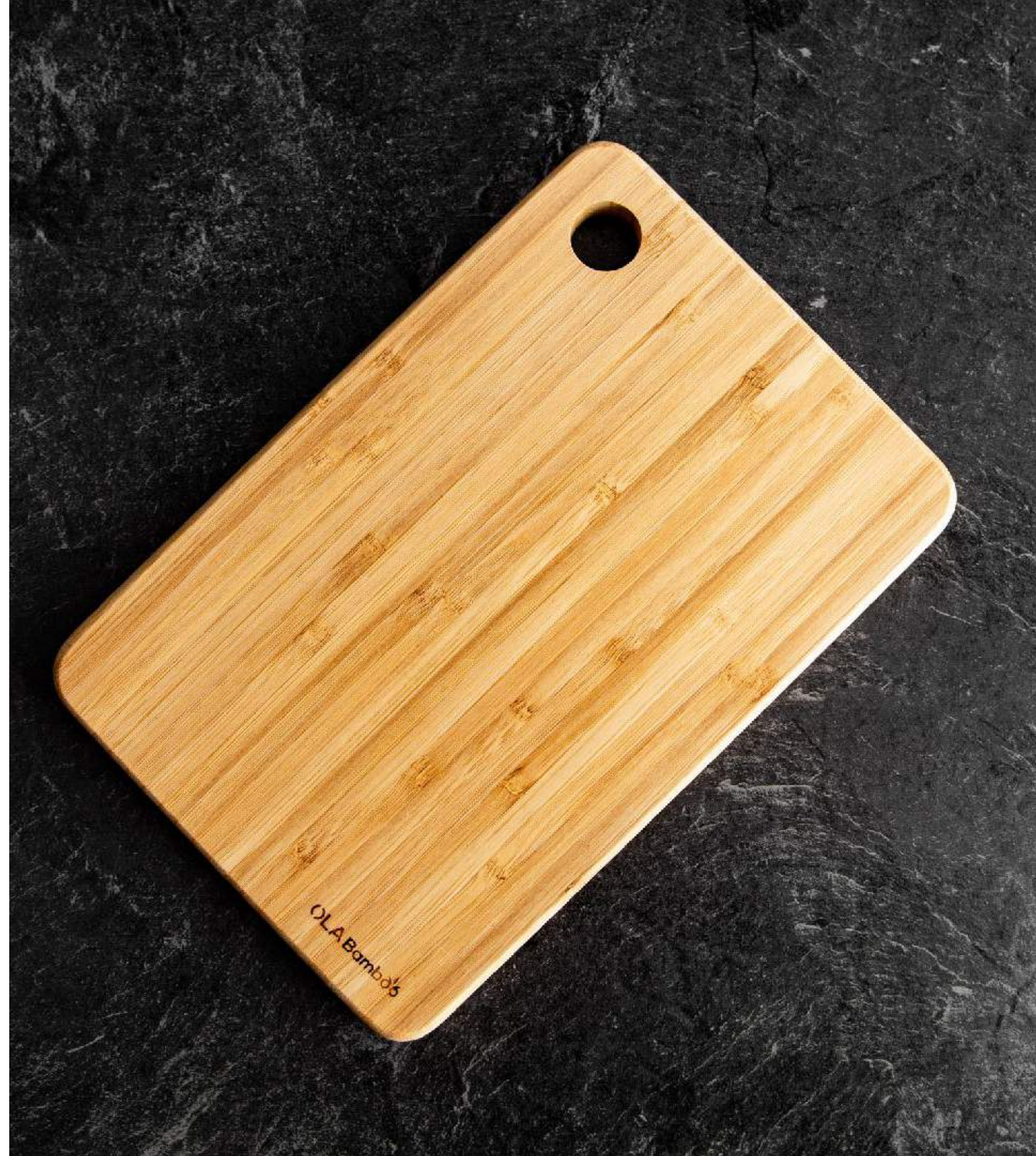






# BAMBOO CUTTING BOARD

- A 24 cm by 16 cm cutting board
- Long service life.
- It's best not to put the products in the dishwasher to ensure their durability. Allow them to dry before storing them.
- Made of [bamboo](#)
- Bamboo cultivation is done without using [pesticides](#) or [insecticides](#)
- Bamboo forests absorb 35% more CO2 than a regular mixed forest
- Designed in Canada, made in China.





## GARDEN TOOLS

- A shovel and rake made of natural bamboo wood
- Engraved handles
- Shovel includes measurement markings in cm
- Light and biodegradable
- Not sold in a box, just with a label
- Designed in Canada and made in China
- Bamboo cultivation is done without using pesticides or insecticides
- Do not contain melamine formaldehyde







# BEACH TOYS FOR CHILDREN

- A shovel and rake made of natural bamboo wood and a tin bucket
- Phthalate-free paint
- The shovel has whale engravings, and the rake has turtle engravings.
- Recommended for children 4 years and up
- Not sold in a box, just with a label
- Designed in Canada and made in China
- Bamboo cultivation is done without using pesticides or insecticides
- Bamboo forests absorb 35% more CO2 than a regular mixed forest
- Do not contain melamine formaldehyde





# DISPLAY AVAILABLE



2464  
137 X 35 X 30 CM



4135  
35 X 27 X 30 CM



4128  
125 X 41 X 29 CM





The OLA Bamboo family is made up of three young entrepreneurs who want to make a real difference for the planet. Everyone knows that plastic causes devastation to the environment — especially for marine life! The Internet and social media are full of heartbreaking photos that show the terrible effects that plastics have on nature. But what can we actually do to change things? This is where the idea came about.

OLA Bamboo is more than a brand, it's a lifestyle. Let's reduce our environmental footprint together by eliminating plastic waste and planting trees!





Since its inception, OLA Bamboo has been involved in its community and taken action to promote social inclusion and the environment.





# HIGHLIGHTS

FALL 2016 LAUNCH OF THE OLABAMBOO.COM WEBSITE

SPRING 2017 MUCH-NOTICED APPEARANCE ON DRAGONS' DEN IN QUEBEC

SUMMER 2017 START OF DISTRIBUTION IN SEVERAL RETAIL CHAINS IN QUEBEC THAT MAKE UP MORE THAN 1,500 POINTS OF SALE.

FALL 2017 LAUNCH OF NEW PRODUCTS (BIODEGRADABLE UTENSILS, BAMBOO STRAWS, AND MAKEUP REMOVER PADS.)

WINTER 2018 NEW POINTS OF SALE (METRO AND FAMILIPRIX)

SPRING 2019 LAUNCH OF NEW PRODUCTS (ZERO-WASTE KIT, BAMBOO UTENSILS, DENTAL FLOSS, AND SEVERAL OTHER ECO-FRIENDLY BAMBOO ACCESSORIES)

SUMMER - FALL 2019 START OF DISTRIBUTION IN FRANCE AND THE UNITED STATES





The logo for OLA Bamboó features the word "OLA" in a bold, black, sans-serif font. The letter "O" is stylized with a green bamboo stalk and leaves inside it. To the right of "OLA" is the word "Bamboó" in a green, rounded, sans-serif font. The letter "o" in "Bamboó" is stylized with a green bamboo leaf above it.

OLA Bamboó