

# OLA Bambó

## ECO-FRIENDLY PRODUCTS





## OFFER A RESPONSIBLE CHOICE

- Once disposed of a plastic toothbrush will pollute the earth for 500 years.
- Over 4 billion** plastic toothbrushes are thrown away every year.
- The OLA Bamboo toothbrush handle's **100% biodegradable**.
- Our packaging is **100% recyclable** and does not contain any plastic







# BAMBOO TOOTHBRUSHES

## Adult Toothbrushes

### Bristles colors

- Red
- Green
- White
- Blue

### Bristles type

- Soft
- Ultrasoft
- Medium

## Kids Toothbrushes

### Bristles Coors

- Red/Blue
- Yellow/Green
- Turquoise/White
- Pink/Purple

### Bristles type

- Soft





## THE BENEFITS OF OLA BAMBOO

The **OLA Bamboo** toothbrush has many distinct characteristics that make it unique in its market.

- The head of the toothbrush is designed to reach all teeth while offering an efficient and **pleasant brushing experience**.
- The shape of the bristles solves a problem that dental health care professionals have been pointing out for ages the ability **to brush the hard-to-reach molar teeth thoroughly**.
- **The handle design has a unique curve** and a distinct shape that offers comfort for the lips during brushing
- Unlike its competitors, OLA Bamboo's packaging is **100% recyclable** and does not contain any plastic.

Together, we are planting trees  
for each product sold, a portion of sales  
**is donated to Compensation CO2.**

**Last year, we planted over 1,000 trees in Canada.**  
In the near future, our goal is to join forces with  
organisations around the world.





# FREQUENTLY ASKED QUESTIONS

## **What is your mission?**

Our mission is to democratize the bamboo toothbrush and make it accessible to the greatest number of consumers possible to reduce the amount of plastic being consumed and create a long-lasting positive impact on our environment.

## **Why not use Maplewood or fir for the handle?**

A Maple tree takes 40 years to reach its full maturity and can live many decades on after that. Same goes for Fir trees and other native Canadian trees. Bamboo, on the other hand, is ready to be harvested after 8 weeks which makes it one of the most highly renewable plants in the world!

## **Is there a difference in brushing between the plastic toothbrush and the bamboo toothbrush?**

The quality of brushing stays the same, no matter what type of material is being used to create the handle. The most important parts of the toothbrush when it comes to brushing quality are the bristles and the head, paired with a good brushing technique.

## **Must we obtain licenses to sell toothbrushes in Canada?**

Since manual toothbrushes are categorized as Class 1 medical instruments by Health Canada, any company that manufactures or distributes them must obtain an establishment license by Health Canada. OLA Bamboo's license number is LEIM7090.

## **Do dentists recommend your toothbrush?**

Some dental clinics currently offer OLA Bamboo toothbrushes to their patients. We have also received many positive feedback from dental hygienists, dental assistants and dentists. We also consult with dental healthcare professionals in developing new, innovative products.







## OUR PRODUCTS







# ECO-FRIENDLY DENTAL FLOSS

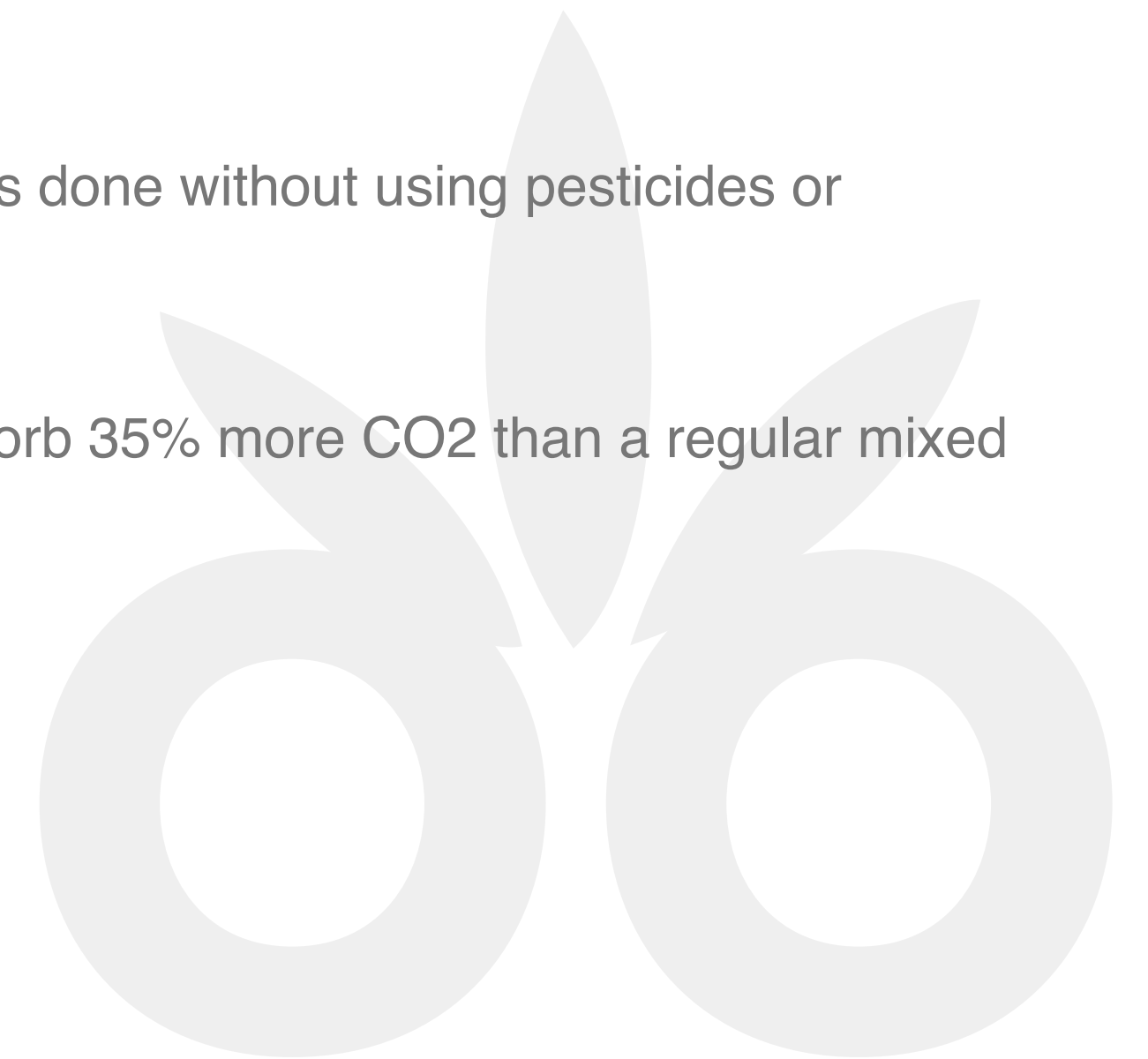
- 30m dental floss roll
- 100% natural and biodegradable
- Recyclable packaging
- No plastic
- Ingredients: Mulberry silk, candelilla wax and natural mint flavoring





## BAMBOO TOOTHBRUSH TRAVEL CASE

- Reusable
- Biodegradable
- Bamboo cultivation is done without using pesticides or insecticides.
- Bamboo forests absorb 35% more CO<sub>2</sub> than a regular mixed forest.

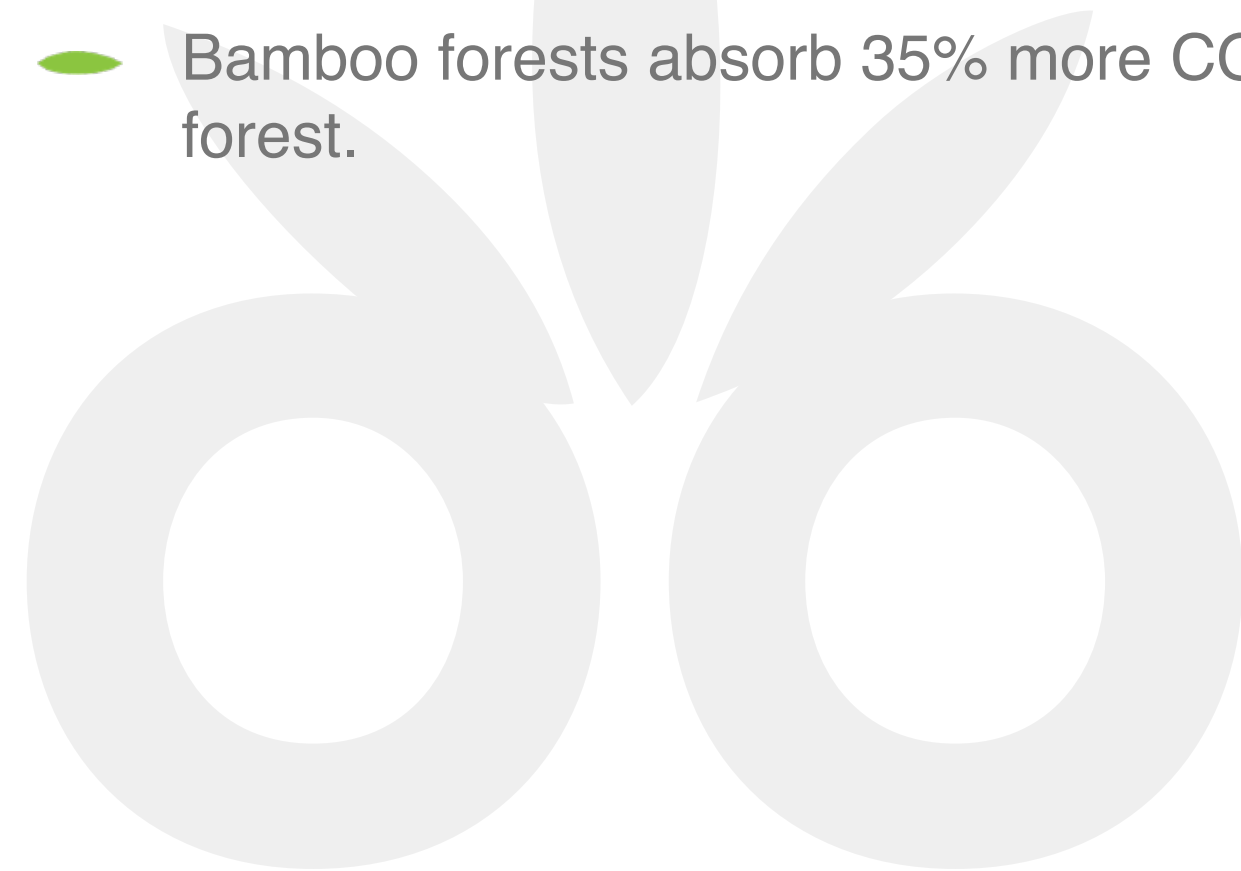






# BAMBOO TOOTHBRUSHES HOLDER

- Holds 4 or 6 toothbrushes
- Easy to assemble
- No glue required
- Made of bamboo
- Bamboo cultivation is done without using pesticides or insecticides.
- Bamboo forests absorb 35% more CO2 than a regular mixed forest.







## BAMBOO TOOTHBRUSH DONUT

- Individual toothbrush holder
- Perfect for small spaces.
- Allows the toothbrush to dry quickly.
- 100% bamboo
- Bamboo cultivation is done without using pesticides or insecticides
- Bamboo forests absorb 35% more CO2 than a regular mixed forest
- Outer diameter : 5 cm / Int. : 1.6 cm
- Height : 3 cm

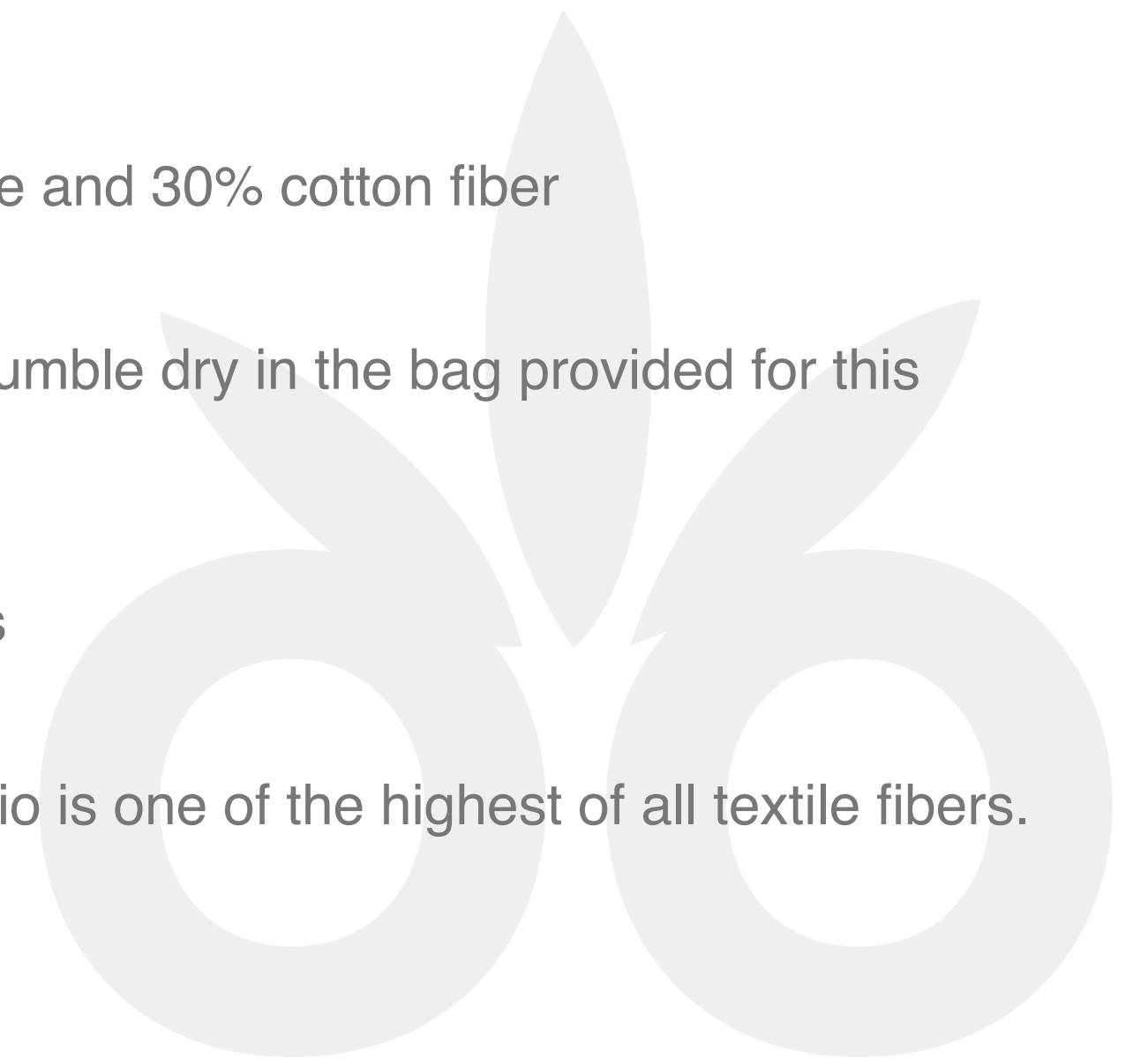






## BAMBOO MAKEUP REMOVER PADS

- 16 pads inside a bamboo storage box with a wash bag
- Reusable
- 70% bamboo viscose and 30% cotton fiber
- Machine wash and tumble dry in the bag provided for this purpose.
- Biodegradable fibers
- The fiber/hectare ratio is one of the highest of all textile fibers.







## REFILL - BAMBOO MAKEUP REMOVER PADS

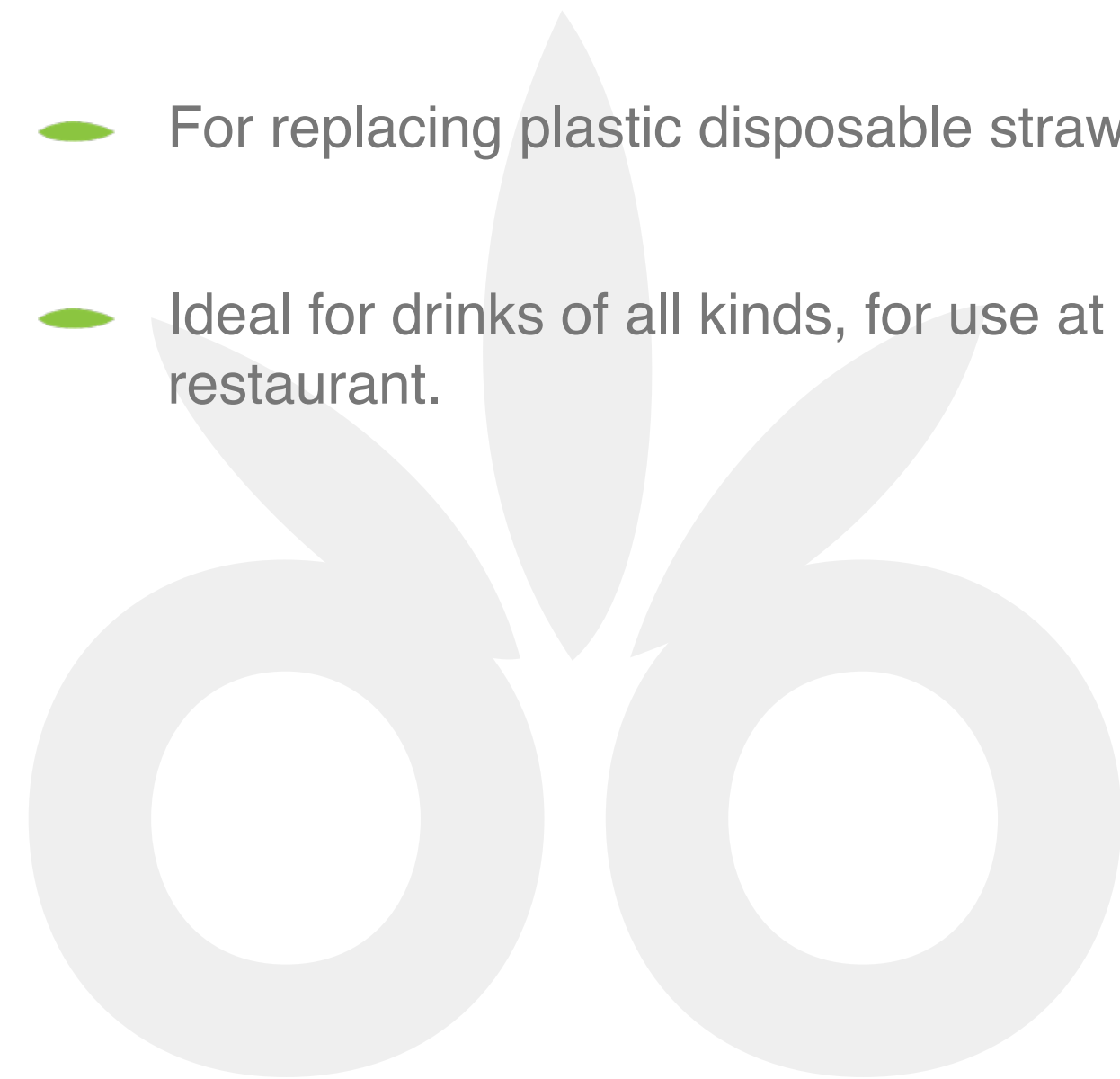
- 16 makeup remover pads
- Reusable
- 70% bamboo viscose and 30% cotton fiber
- Machine wash and tumble dry in the bag provided for this purpose.
- Biodegradable fibers
- The fiber/hectare ratio is one of the highest of all textile fibers.





## BAMBOO STRAWS

- Box of 6, 12 or 50 bamboo straws, including a metal and nylon cleaning brush
- 100% biodegradable
- For replacing plastic disposable straws
- Ideal for drinks of all kinds, for use at home or at the restaurant.





## WOODEN UTENSILS

- Box of 12 wooden forks
- Box of 12 wooden knives
- Box of 12 wooden spoons
- 100% biodegradable
- To be put in a compost bin with leftover food after a meal.
- Ideal for camping and parties







## REUSABLE BAMBOO UTENSILS

- Each set contains: 1 fork, 1 knife, and 1 spoon made of bamboo along with a travel bag.
- Perfect for lunch boxes, the office, travelling, or at home.
- Long service life.
- Replaces plastic utensils.
- It's best not to put the products in the dishwasher to ensure their durability. Allow them to dry before storing them.

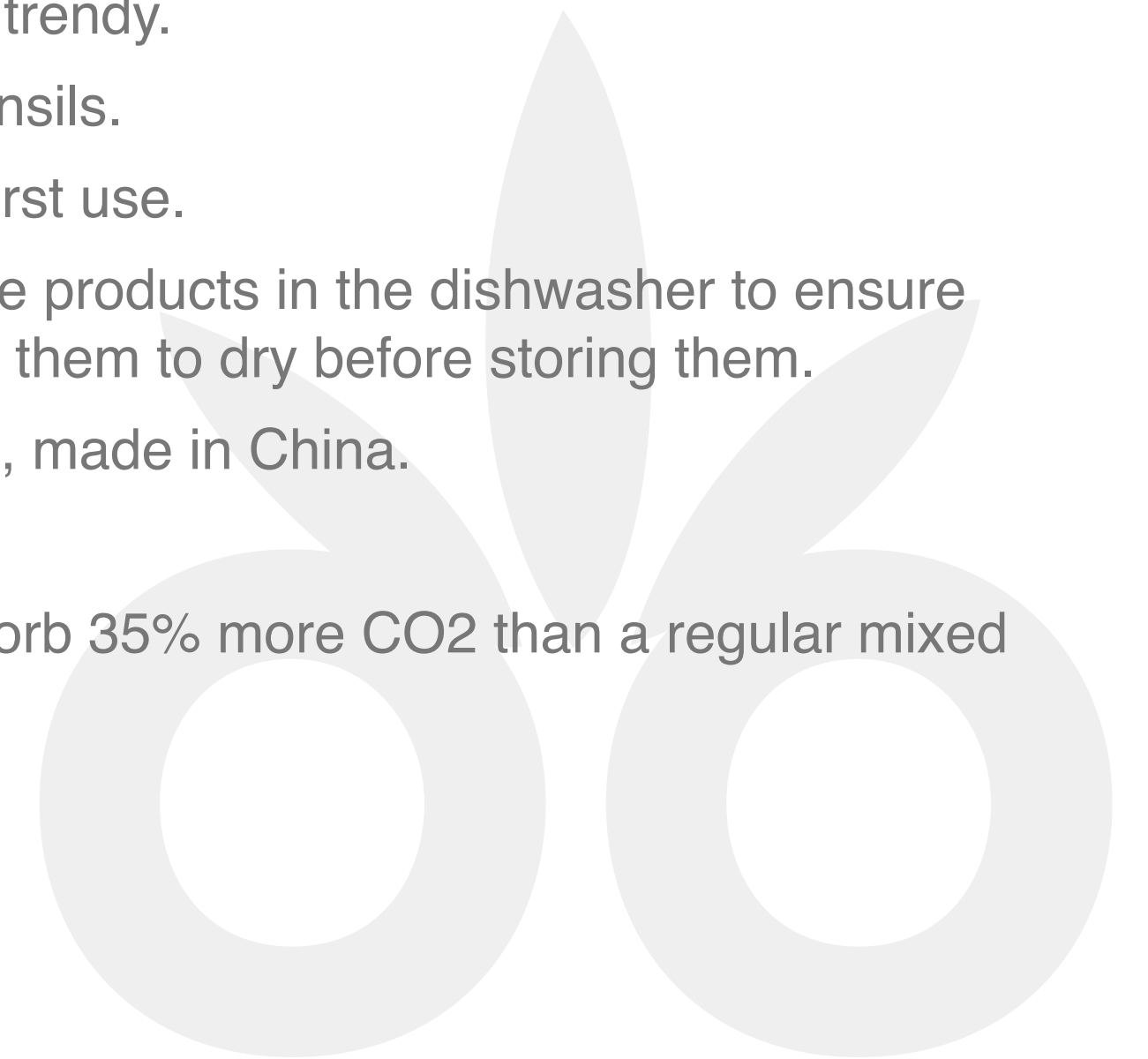






## ZERO WASTE KIT

- Each set contains: 1 bamboo straw with 1 cleaning brush, 1 fork, 1 knife, and 1 spoon made of bamboo along with a travel bag. All items inside are reusable.
- Perfect for lunch boxes, the office, travelling, or at home.
- Long service life.
- Very light and super trendy.
- Replaces plastic utensils.
- Wash straw before first use.
- It's best not to put the products in the dishwasher to ensure their durability. Allow them to dry before storing them.
- Designed in Canada, made in China.
- Made of bamboo.
- Bamboo forests absorb 35% more CO2 than a regular mixed forest.







The OLA Bamboo family is made up of three young entrepreneurs who want to make a real difference for the planet. Everyone knows that plastic causes devastation to the environment — especially for marine life! The Internet and social media are full of heartbreaking photos that show the terrible effects that plastics have on nature. But what can we actually do to change things? This is where the idea came about.

OLA Bamboo is more than a brand, it's a lifestyle. Let's reduce our environmental footprint together by eliminating plastic waste and planting trees!





# HIGHLIGHTS

**SEPTEMBER 2016** LAUNCH OF OLA BAMBOO WEBSITE.

**MAY 2017** OLA BAMBOO'S TEAM APPEARED ON DRAGON'S DEN SHOW ON CBC (FRENCH VERSION)

**JULY 2017** START OF THE DISTRIBUTION IN MANY DRUG STORES AFFILIATED WITH JEAN COUTU, UNIPRIX, BRUNET AND PHARMAPRIX (OVER 850 STORES)

**OCT-NOV 2017** LAUNCH OF NEW PRODUCTS. (BIODEGRADABLE UTENSILS, BAMBOO STRAWS AND MAKEUP REMOVER PADS KIT)

**JAN-FEB 2018** NEW POINTS OF SALE (COSTCO WHOLESALE CANADA, METRO AND FAMILIPRIX)





The logo for OLA Bamboo features the word "OLA" in a bold, black, sans-serif font. The letter "O" is stylized with a green bamboo stalk and leaves inside it. To the right of "OLA" is the word "Bamboo" in a green, rounded, sans-serif font. The letter "o" in "Bamboo" is stylized with a green bamboo leaf above it.

OLA Bamboo